

## GMT MONTHLY MEMBERSHIP PROGRESS REPORT

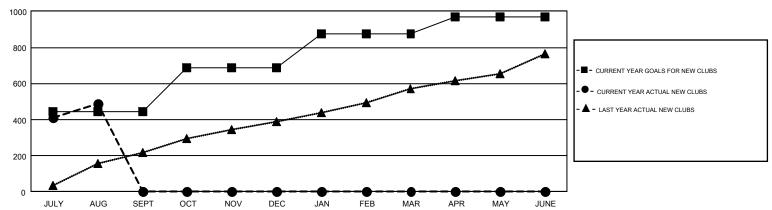
Results as of: 8/31/2017

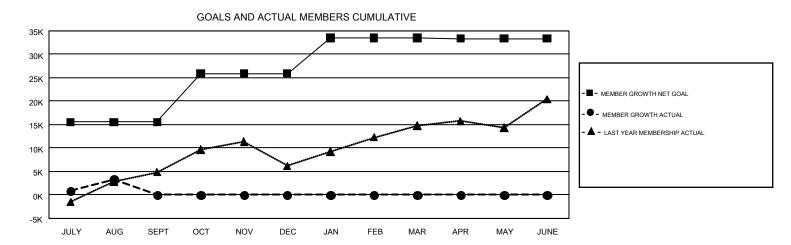
## **GAT Constitutional Area 6**

## REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

| Clubs                 |               |           |               | Members               |                           |                         |                                                    |  |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|----------------------------------------------------|--|
| RESULTS FOR 2017-2018 |               |           |               | RESULTS FOR 2017-2018 |                           |                         |                                                    |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |  |
| JULY/AUG/SEPT         | 446           | 489       | 39            | JULY/AUG/SEPT         | 15,562                    | 17,456                  | 14,162                                             |  |
| OCT/NOV/DEC           | 242           | 0         | 0             | OCT/NOV/DEC           | 10,341                    | 0                       | 0                                                  |  |
| JAN/FEB/MAR           | 188           | 0         | 0             | JAN/FEB/MAR           | 7,598                     | 0                       | 0                                                  |  |
| APR/MAY/JUNE          | 93            | 0         | 0             | APR/MAY/JUNE          | -152                      | 0                       | 0                                                  |  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE





| DROPPED CLUBS: 39                 |        | 2,213 CLUBS OF 9,247 ADDED 1 OR<br>MORE NEW MEMBERS | GENDER DISTRIBUTION   MALE 243,671 (77.20%)   FEMALE 71,973 (22.80%) |  |         |
|-----------------------------------|--------|-----------------------------------------------------|----------------------------------------------------------------------|--|---------|
| DECEASED                          | 220    | CLICK HERE FOR CUMULATIVE                           | TOTAL FAMILY UNIT MEMBERS                                            |  | 119,171 |
| CLUB CANCELLED 511   OTHER 13,431 |        | MEMBERSHIP DATA                                     | FAMILY MEMBERS PAYING HALF                                           |  | 68,530  |
| TOTAL                             | 14,162 |                                                     | DUES                                                                 |  |         |